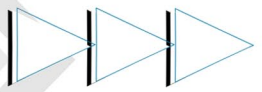




# TOTAL INFO



EASILY ADD

# LIVE DYNAMIC VIDEO CONTENT TO NEXUS-POWERED CHANNELS!

## DYNAMIC!

TOTAL INFO® brings the latest news, sports, weather, and more to NEXUS®-POWERED local television channels. TOTAL INFO enhances the appearance of your on-air channels while informing and entertaining your viewers with dynamic video content.

TOTAL INFO is the perfect complement for regularly scheduled programming, or may also act as the primary content for information and entertainment channels.

## EASY!

It only takes a few quick steps to add one or more of the news and information categories to the TOTAL INFO display sequence.

**END-TO-END** Solutions for Broadcast & Streaming

## SET IT & FORGET IT!

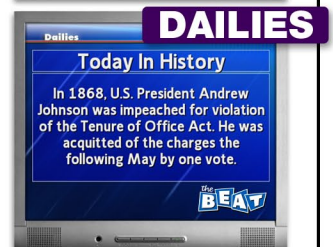
Once configured, TOTAL INFO becomes 100% automated. Only a reliable Internet connection is needed to keep your information up-to-date.

## RELIABLE

Fully licensed data feeds ensure the reliable delivery of news and information from the TOTAL INFO data server.

## AFFORDABLE

TOTAL INFO includes all six data categories and the first year is free with UltraNEXUS™ video server systems. TOTAL INFO is available for NEXUS customers through a low-cost annual subscription.



# LEIGHTRONIX

## HOW IT WORKS



It only takes a few quick steps to create looping playlists of dynamic content for MPEG playback channels on the NEXUS.five™, NEXUS, UltraNEXUS, and UltraNEXUS-SDI™ systems. Simply select the categories that you want to display and text is automatically received and formatted for television display and overlaid on the provided thematic video/audio backgrounds. Station branding is easily achieved by adding a logo to the video graphic layer.

### VIRTUAL CHANNELS

TOTAL INFO is an optional part of the Virtual Channels included with the NEXUS series products. Virtual Channels provide two looping, fallback video sources that automatically appear between scheduled programs. A wide range of system resources may be added to the Virtual Channels, including video slide shows, MPEG clips, and the TOTAL INFO dynamic data display option.

### DEFAULT VIDEO CONTENT

For over 25 years, LEIGHTRONIX systems have included convenient fallback features that automatically fill programming intervals with a default video/audio source. Virtual Channels enhance this standard LEIGHTRONIX feature by allowing users to easily create and display a default looping playlist of multiple UltraNEXUS/NEXUS video/audio sources between programs.

## CATEGORY INFORMATION

### WEATHER

**Weather** displays local weather reports for your area. Get the current temperature and conditions along with 2 and 7-day forecasts.

### FINANCIAL

The **Financial** category keeps your viewers on top of financial market details, including stock exchange winners, losers, and the most active stocks.

### NEWS

**News** keeps your viewers up-to-date on all of the current national and international news stories. Show what is happening in politics, business, science, and more.

### TRAFFIC

Display **Traffic** reports for major metropolitan areas. Each traffic report includes a highway/road segment and a description of the problem.

### DAILIES

**Dailies** add a lighter mood to your channels. Entertain your viewers with trivia for the current date, including famous birthdays, horoscopes, and historical tidbits.

### SPORTS

**Sports** provides the latest information on professional and college sports! Display news, schedules, and scores for a wide range of popular sporting events.

**ORDERING INFORMATION:** A one year subscription is included with an UltraNEXUS or UltraNEXUS-SDI video server. Contact our sales department for a one month free trial on your NEXUS video server.