

Press Release

LEIGHTRONIX, INC.
Contact: Jeff Possanza
jpossanza@leightronix.com
(800) 243-5589
www.leightronix.com

LEIGHTRONIX LAUNCHES WORSHIPNET.TV WEB HOSTING AND STREAMING SERVICE

Cost-Effective Video-On-Demand Portal for Faith Television Programming

Holt, MI. — February 9, 2009 — LEIGHTRONIX announces the launch of Worshipnet.TV, a Web hosting and streaming video-on-demand service for faith-based television programming.

For only \$249 per month, faith organizations can reach out to their communities and the world, and display hundreds of hours of inspirational programming. From replays of recent worship services to studio-produced programs, Worshipnet.TV is perfect for sharing perspectives, experiences, and support through the convenience of the Internet and video-on-demand.

Worshipnet.TV provides each account holder with a custom Web address (*faithtv.worshipnet.tv*) and storage for up to 500 hours of programming. Custom media folders allow fast and easy organization of programming. A keyword and topic search function further assists viewers in finding specific videos or categories. Videos are displayed in a large, resizable media player window featuring top quality, H.264 video compression.

Creating Web compatible media for Worshipnet.TV is easy and automatic with the PEGvault-SD digital video encoder. The PEGvault-SD accepts video/audio from a live or pre-recorded source and simplifies encoding with push button operation and automatic file transfers directly to Worshipnet.TV.

Worshipnet.TV is easily integrated with local television operations, automatically receiving streaming media files directly from the LEIGHTRONIX UltraNEXUS video server and television automation controller. Together, the UltraNEXUS and Worshipnet.TV seamlessly bridge the gap between automated broadcast television and streaming video-on-demand.

Startup is quick and simple. Once an account is established, designated users may begin to manage media on their Worshipnet.TV site. Uploaded programs may be previewed and published for general viewing, as well as assigned key terms for easy identification through the powerful search function. Programs may also be hidden on the site without deletion, providing account managers with a way to quickly return videos to the public view.

About LEIGHTRONIX, INC. and Worshipnet.TV

LEIGHTRONIX offers comprehensive digital television solutions that accommodate both broadcast and Web delivery of video programming. Worshipnet.TV is an extension of the popular PEG Central, a Web media hosting and streaming service for public, educational, and government cable access television. For more information, please visit www.leightronix.com, www.worshipnet.tv, and www.pegcentral.com.

Affordable ♦ Versatile ♦ Reliable

Cable and Broadcast Solutions

LEIGHTRONIX, INC.

Video Servers • Television Automation