

PRESS RELEASE



Contact: Jeff Possanza
jpossanza@leightronix.com
(800) 243-5589
www.leightronix.com

LEIGHTRONIX Introduces UltraNEXUS-SDI Video Server/System Controller

Newest Addition to NEXUS Series of Video Servers Features Serial Digital Video/Audio Interface

Holt, MI. — June 8, 2009 — The LEIGHTRONIX UltraNEXUS-SDI™ video server and system controller is the newest model in the popular series of NEXUS® specialized video servers and features an all-digital video and audio interface.

A perfect fit for all-digital television operations, the UltraNEXUS-SDI combines SD-SDI video and AES audio with superior MPEG-2 encoding/decoding hardware for crystal clear capture and playback of television programming. The UltraNEXUS-SDI interfaces with SDI signal routing equipment and other on-air resources and delivers content to cable broadcast transmission systems with SDI capabilities.

“Price and performance converge in the UltraNEXUS-SDI,” said David Leighton, president of LEIGHTRONIX. “Following in the NEXUS® tradition of affordable, comprehensive video server/station automation solutions, the all-in-one UltraNEXUS-SDI delivers a serial digital video/audio solution so cost-effective that even those with limited budgets can say yes to an all-digital facility.”

All-Digital Workflow

The UltraNEXUS-SDI provides 100% support for all-digital workflows. Digital video resources are easily routed to the SDI inputs on the UltraNEXUS-SDI for ingest or playout. The server also accommodates digital media files transferred from non-linear editing systems or imported from DVDs using the provided utility, Total Import™.

Seamless Integration of Broadcast and Web-Based Media

Based on the popular UltraNEXUS™, the UltraNEXUS-SDI also offers dual digital video recording for the production of both broadcast and Web programming. Broadcast files are captured and stored locally for playback while digital media files, optimized for streaming video-on-demand (VOD), are automatically transferred to a server with FTP capabilities and/or LEIGHTRONIX streaming service. Web media hosting and streaming video-on-demand services from LEIGHTRONIX include PEG Central™ and Worshipnet.TV™.

Essential Specs

The UltraNEXUS-SDI is equipped with two playback channels and supports up to 16 terabytes of digital media storage, including low-cost RAID configurations. A fully integrated television automation interface provides remote and local system control using the provided WinLGX™ system management software via a TCP/IP network. Control for VCR and DVD resources along with external facility signal routing switchers make the UltraNEXUS-SDI an all-in-one station automation solution. The UltraNEXUS-SDI is protected by a 5 year warranty and free factory support for the life of the product, including software and firmware updates.

About LEIGHTRONIX, INC.

With over 25 years experience in specialty video equipment design and manufacturing, LEIGHTRONIX is recognized as an industry leader in digital video, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility and exceeds customer expectations in both product performance and support. Exceptional product reliability, a standard 5 year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, please visit www.leightronix.com.

LEIGHTRONIX, INC.