

# PRESS RELEASE

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## **Sunrise Cable Network Expands Service with MINI-T-NX Video Server**

### *Local Government Meetings and School District Featured on Community Television Channels*

Holt, MI. — October 12, 2009 — Sunrise Communications, a cable TV and high-speed Internet provider, recently expanded the Sunrise Cable Network with a new cable headend installation of the LEIGHTRONIX MINI-T-NX video server.

Sunrise Cable Network (SCN) is a network of cable television channels provided to small communities in northern Michigan by Sunrise Communications. SCN provides community programming featuring local government meetings as well as K-12 news and events captured and edited by students. Sunrise currently operates multiple cable television headends and has just completed the fourth installation of a new community channel for the town of Atlanta.

Each Sunrise channel installation is based on the LEIGHTRONIX MINI-T-NX video server, which provides remote media management and delivery, fully automated 24/7 playback, and local storage for hundreds of hours of programming. The all-digital network allows for each video server to be fully managed via the Internet from the SCN main office in Onaway, MI.

“The MINI-T in Atlanta has performed flawlessly. Everything has gone very smoothly,” said Curtis Goldsborough, production director for the Sunrise Cable Network. “We’re currently airing the very first Atlanta High School football game, which was produced by the students (with a ‘little’ help). We’re also airing several events from the Atlanta Elk Festival last week, including downtown bed races and the annual Bump N Run.”

### ***About Sunrise Cable Network***

Sunrise Communications is a cable TV & high-speed Internet provider that began operations in 2007, purchasing and rebuilding a defunct cable system serving rural communities in northern Michigan. Sunrise’s objective has been to rebuild and upgrade these systems and provide Sunrise subscribers with the benefits of real broadband high-speed Internet and quality cable TV.

### ***About LEIGHTRONIX, INC.***

With over 25 years experience in specialty video equipment design and manufacturing, LEIGHTRONIX is recognized as an industry leader in digital video, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit [www.leightronix.com](http://www.leightronix.com).

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