

# PRESS RELEASE

## SchoolStream.TV

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### SchoolStream.TV Helps K-12 Educational Districts Deliver Video via the Internet

*Web Streaming and Hosting Site Provides Easy and Affordable Portal for K-12 Educators*

Holt, MI. — September 22, 2009 — LEIGHTRONIX introduces SchoolStream.TV™, a Web media hosting and streaming video-on-demand service for K-12 districts. SchoolStream.TV helps local educational districts deliver video programs on the Internet with an easy and affordable system for uploading, managing, and streaming video programming.

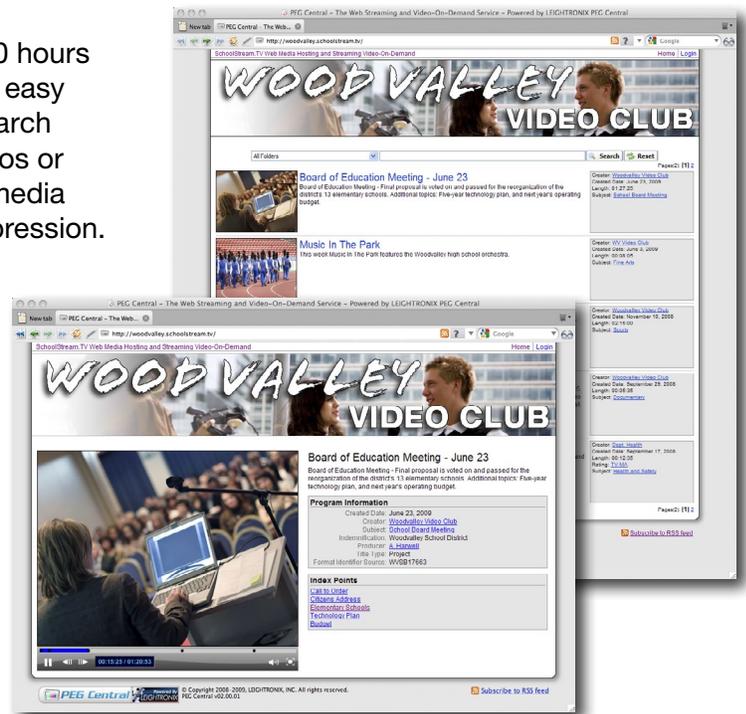
SchoolStream.TV delivers video programming with the convenience of video-on-demand to a worldwide audience and is the perfect tool for providing entertainment, information, and even training and instructional videos. Serving the students, faculty, administration, and the community, SchoolStream.TV helps K-12 schools offer hundreds of hours of Web video programming for and about their districts.

Each account holder receives a custom Web address (*yourschool.schoolstream.tv*) and storage for up to 500 hours of programming. Custom media folders allow fast and easy organization of programming. A keyword and topic search function further assists viewers in finding specific videos or categories. Videos are displayed in a large, resizable media player window featuring top quality, H.264 video compression.

Creating Web compatible media for SchoolStream.TV is easy and automatic with the PEGvault-SD™ digital video encoder. The PEGvault-SD accepts video/audio from a live or pre-recorded source and simplifies encoding with push button operation and automatic file transfers directly to a specific SchoolStream.TV account.

SchoolStream.TV can also be integrated with broadcast operations for those districts currently operating a local educational access cable television channel, automatically receiving streaming media files directly from the LEIGHTRONIX UltraNEXUS™ video server and television automation controller.

Startup is quick and simple. Once an account is established, designated users may begin to manage media on their SchoolStream.TV site. Uploaded programs may be previewed and published for general viewing, as well as assigned key terms for easy identification through the powerful search function. Programs may also be hidden on the site without deletion, providing account managers with a way to quickly return videos to the public view.



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SchoolStream accounts start at only \$249/month. Each account includes 50 gigabytes of download bandwidth, providing over 1,500 viewing hours per month!

SchoolStream.TV is an extension of PEG Central™ ([www.pegcentral.com](http://www.pegcentral.com)) the popular Web media hosting and streaming service that currently serves hundreds of streaming customers, including local municipalities, community television channels, and faith-based television operations.

#### ***About LEIGHTRONIX, INC.***

With over 25 years experience in specialty video equipment design and manufacturing, LEIGHTRONIX is recognized as an industry leader in digital video, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit [www.leightronix.com](http://www.leightronix.com).