

PRESS RELEASE

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LEIGHTRONIX Enhances Web Media Hosting and Streaming Services

New, No-Cost Updates Benefit both Viewers and Administrators

Holt, MI. — February 8, 2010 — LEIGHTRONIX announces the release of PEG Central™ 3.0, introducing enhancements to the popular online Web media hosting and streaming service. Key enhancements include video Web links, support for shared/multiple accounts, new administrative tools, and more comprehensive site statistics, all at no additional cost to current customers.

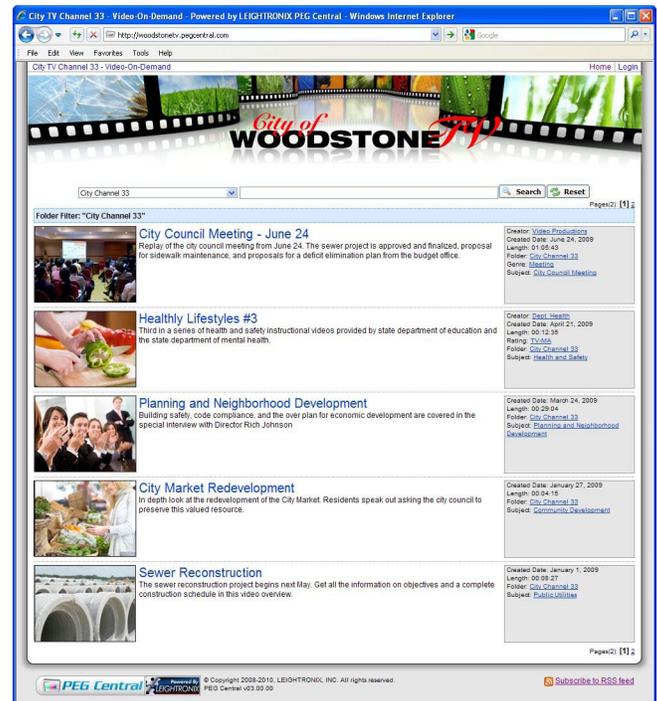
Video Web Links

Administrators may now add a unique link to an external Web site/document/medium on the PEG Central™ video player window for each streaming video. This new feature is especially beneficial when referencing public meetings or allowing direct links to supporting documents and other Web-based media. To provide additional information on topics within a video, such as meeting agenda items, administrators may also create Web links for specific video index points.

Multiple Accounts/Shared Accounts

Another powerful feature set has been added to PEG Central, that allows for associations between multiple LEIGHTRONIX-powered broadcast systems, remote video encoding (recording) sites, and multiple PEG Central accounts. Multiple PEG Central accounts can now receive digital video content from one or more UltraNEXUS™ video servers and/or PEGvault-SD™ digital video encoders, allowing automatic distribution of common video programs to multiple, targeted streaming sites. Customers with one PEG Central account and multiple broadcast systems and/or remote video encoding sites can also benefit from this feature, as each PEG Central account can receive digital video from multiple UltraNEXUS/PEGvault-SD systems.

The UltraNEXUS, PEGvault-SD, and PEG Central associations are configured at the time of order. There is no charge for the multiple/shared account feature when applied to LEIGHTRONIX equipment and services for a single customer or organization.



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Administrative Tools

Google Analytics Integration

The PEG Central Web interface makes it easy for administrators to integrate Google's powerful Analytics tool on their own PEG Central sites. The Analytics application is capable of tracking detailed information about PEG Central visitors, including trends in frequency/loyalty, geographical location, traffic sources, and detailed content viewing reports.

Adjustable Embedded Video Size

The PEG Central administrative interface automatically generates HTML code for embedding individual videos on external Web sites. Administrators can now specify the size of the video window to a maximum resolution of 480x360 pixels and a minimum of 280x210 pixels. The code may be copied directly from the PEG Central interface and used without limits on customer sites outside of the PEG Central server.

New Streaming Log

A comprehensive, exportable video stream log has been added to the PEG Central administrative interface. The stream log reports which files have been streamed, when and how long each file was viewed, and the IP address to which each file was streamed. Log entries may be filtered by beginning and ending date as well as the viewer source (PEG Central or external Web site).

Event Log Filter

The event log, responsible for documenting system activity such as user logins and media publishing, is easier to use with the new start/end date filter.

Streaming Statistics

PEG Central streaming statistics are now sorted into separate, selectable logs for each month. Administrators can now even see at a glance which five videos were viewed the most, used the most bandwidth, or watched the longest for the selected month.

Individual Video Statistics

A new Playback Data tab now appears in the library interface, showing when and how long viewers are watching each video file. Administrators can now track the number of views per file, average viewing duration, total viewing duration, and total bandwidth over a user-defined time frame.

Security

PEG Central now has enhanced protection against third party tools that record and save video streams.

About LEIGHTRONIX, INC.

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit www.leightronix.com.

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