

PRESS RELEASE

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LEIGHTRONIX Releases Version 2 of PEG Central

Web Media Hosting and Streaming Video-On-Demand Service Gains New Features and Functionality

Holt, MI. — May 6, 2009 — LEIGHTRONIX announces that PEG Central™, the popular web media hosting and streaming video-on-demand service, has been updated with new functionality and features to make site management even easier and enhance the viewer's experience.

In/Out Point Tool

A new in point, out point tool allows non-destructive, virtual editing of video programs loaded on the PEG Central site, eliminating any unwanted program preroll or post program video. Beginning and ending points (HH:MM:SS) are easy to locate and mark using the video clip preview window and controls.

Index Point Tool

Index points within a video clip are now also possible, allowing viewers to jump to multiple points of interest within programs. Each index point links to a user-specified starting point (HH:MM:SS) within a program and includes a text entry field of up to 64 characters.

Statistics

New detailed site statistics indicate daily/monthly streaming bandwidth usage, available storage space, and number of views per program.

Automatic Notifications

An RSS subscribe button has been added to PEG Central, keeping viewers informed when new content is posted. For administrators, automatic email notifications about new content serve as reminders to preview and publish videos.

Embedded Video—Export HTML

The PEG Central administrator interface is now capable of automatically generating HTML object code for embedding individual video player windows on any Web site. The code may be copied directly from the PEG Central administrator interface and used without limits on customer sites outside the PEG Central server. The exported HTML object code provides a direct, transparent streaming link to a particular video hosted at PEG Central.

Branding

For even more powerful site branding, administrators may now upload a full-width header graphic onto their PEG Central site. The PEG Central site and browser titles can also be customized. Even link another Web site to the header graphic and PEG Central site title.

About PEG Central

PEG Central™ is a new Web media hosting and streaming video-on-demand service developed especially for Public, Educational, and Government (PEG) cable access channels. PEG Central provides local television stations with a professional, affordable way to display television programming on the Web. A comprehen-

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sive and economical Web streaming package, PEG Central includes media storage, bandwidth, easy media uploading and management, and a streamlined digital video workflow. Combined with LEIGHTRONIX digital media encoding and broadcasting solutions, PEG Central provides an end-to-end solution and eliminates the often tedious, multi-step encoding and transcoding process required for producing Web-ready media. The PEG Central service starts at only \$249/month, providing each account holder with a custom URL, branded Web interface, and storage for up to 500 hours of programming.

About LEIGHTRONIX, INC.

With over 25 years experience in specialty video equipment design and manufacturing, LEIGHTRONIX is recognized as an industry leader with expertise in digital video, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility and exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5 year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, please visit www.leightronix.com.