

# PRESS RELEASE

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## LEIGHTRONIX Announces Release of New TOTAL INFO Video/Audio Backgrounds

*Update provides a fresh look and sound for TOTAL INFO subscriptions running on NEXUS-powered channels*

Holt, MI — June 23, 2014 — LEIGHTRONIX recently released new video/audio backgrounds for their TOTAL INFO® live dynamic video content service available for NEXUS® series video servers. The service provides subscribers with the latest local weather, metro traffic, national news, sports, dailies, and financial and business highlights for display between or in place of scheduled broadcast or cable programming.

Each of the six TOTAL INFO data categories has been updated with new thematic video and accompanying audio that enhances the viewing experience. The update is free to TOTAL INFO subscribers and can be activated with a few clicks through WebNEXUS™, the Web interface included with NEXUS series video servers for system status and control using a standard Web browser.



TOTAL INFO adds visual impact/quality to local broadcast and cable channels with a striking montage of informational and entertainment programming comprised of dynamic data and custom user graphics layered over backgrounds. TOTAL INFO has gained tremendous popularity among locally originated television operations such as public, educational, and government (PEG) cable access channels as well as private, in-house communication networks in corporate, hospitality, medical, and institutional settings.

A one year subscription to TOTAL INFO is included with UltraNEXUS™ and UltraNEXUS-SDI™ video servers and may be added as an option to NEXUS video server systems.

### **About LEIGHTRONIX, INC.**

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions that include servers, encoders, and decoders, television automation, live and video-on-demand streaming media, IPTV, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. The company's cutting-edge, quality equipment at affordable prices have made LEIGHTRONIX one of the most trusted names in the video communications industry for over 30 years. For more information, visit [www.leightronix.com](http://www.leightronix.com).

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