PRESS RELEASE

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LEIGHTRONIX to Showcase Several New Products and Services in Addition to Already Popular Record, Broadcast, Streaming, and IPTV Solutions in Booth C9508 at NAB 2014

Booth to Feature the UltraNEXUS-HD Blade, New Streaming Solutions, and the Latest in IPTV

Holt, MI — April 02, 2014 — In their 33rd year of providing the digital video communications industry with the best in product performance, reliability, and support, LEIGHTRONIX, a pioneer in video communications technology, provides an impressive line-up of new product innovations in Booth C9508 at the year's biggest broadcast event, the 2014 National Association of Broadcasters Conference and Exposition (NAB). NAB will be held at the Las Vegas Convention Center in Las Vegas, Nevada, April 7-10.

New Products—This year the LEIGHTRONIX booth will be loaded with recently released products and upcoming releases. The UltraNEXUS-HD™ is the next addition to the NEXUS® series family of video servers and features HD video play out with multiple signal outputs, 16:9 to 4:3 squeeze back, up and down converting, and the same great features, automation, and functionality of its NEXUS series predecessors, including emergency messaging, digital video messaging, and integration with live and video-on-demand (VOD) services from LEIGHTRONIX.

LEIGHTRONIX will also be unveiling the new IncodeX Vier™ H.264 HD/SD broadcast/streaming encoder. The IncodeX Vier uses 1x4 (one input/four output types) technology to capture HD/SD digital video or composite video, and simultaneously deliver high quality video/audio to stream live, create a file optimized for on-demand streaming, provide a live Point-to-Point broadcast (when coupled with a high quality decoder), and create broadcast quality video to be delivered to any compatible LEIGHTRONIX broadcast video server.

The IncodeX Vier is designed to work seamlessly with LEIGHTRONIX's new VieBit™ live and video-on-demand online streaming solutions. With the new VieBit streaming model, users can choose a package based on their need for live streaming, VOD streaming, or both, how much storage is necessary, and how many viewers will be accessing the content. By allowing users to select a customized package, many users will save money by utilizing a package that is more accommodating to their specific needs. For current LEIGHTRONIX customers, VieBit was also developed to be compatible with existing LEIGHTRONIX streaming encoders such as the UltraNEXUS™, UltraNEXUS-SDI™, IncodeX One™, PEGstream-SD2™, and PEGvault-SD™.

LEIGHTRONIX's new and already popular Point-to-Point solution featuring the IncodeX One™ will also be on display in this year's booth. The IncodeX One, high quality H.264 encoding product that was released since last year's NAB Show, will be providing a live Point-to-Point broadcast demonstration in the booth for the duration of this year's NAB show.

LEIGHTRONIX will also be showcasing the new UltraNEXUS-HD Blade™ with a live demonstration throughout the entirety of the show. The UltraNEXUS-HD Blade automation servers allow for the delivery of multiple channels of high quality HD or SD video. Each blade provides HD/SD-SDI and composite outputs and embedded (SDI), AES, and balanced analog audio outputs. A single four rack unit chassis, which will be on display at NAB, accommodates up to 12 channels. The UltraNEXUS-HD is also one of three products to earn the new LEIGHTRONIX Energy Efficient Technology mark.

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LuxeVision Advancements—LuxeVision ipMerge™, an IPTV solution for deployments with 50 to 500 endpoints, will also be prominently displayed in this year's booth with a fully interactive demonstration area where attendees will be free to experience the system, just as a home viewer would. LEIGHTRONIX staff members will also demonstrate how to use the LuxeVision management interface, showcasing the ease of use for IPTV providers.

New additions to the company's comprehensive IPTV solution, the LuxeVision Video-on-Demand Server™ and the LuxeVision Multicast Server™, will also be on display. These two servers can act as add-ons to any LuxeVision ipMerge system or act independently in a LuxeVision system, giving increased storage and added capabilities to either solution.

Already Popular Broadcasting Staples—LEIGHTRONIX has numerous products that have been prevalent in the broadcast industry and continue to garner a lot of praise and attention. Both the UltraNEXUS and the UltraNEXUS-SDI all-in-one broadcast video servers will be prominently displayed in this year's booth. Attendees will have the opportunity to experience these products' newly updated WinLGX management software and receive a guided demonstration from a LEIGHTRONIX solutions specialist.

About LEIGHTRONIX, INC.

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, live and video-on-demand streaming media, IPTV, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. The company's cutting-edge, quality equipment at affordable prices have made LEIGHTRONIX one of the most trusted names in the video communications industry for over 30 years. For more information, visit www.leightronix.com.

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