

PRESS RELEASE

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LEIGHTRONIX Reaches Three Major Milestones in 2009

15,000 Automation Systems / 5,000 Digital Server Channels / Record Sales

Holt, MI. — January 21, 2010 — LEIGHTRONIX, a leading provider of television automation, video servers, and Internet streaming solutions, announces having shipped its 15,000th automation system, delivered its 5,000th digital server channel, and closed the year with record sales.

A pioneer in the video industry, LEIGHTRONIX offered some of the first modular alternatives to complex station automation systems. LEIGHTRONIX was one of the first companies to provide a full line of low-cost, playback systems which uniquely addressed the needs of locally originated television channel operators.

The name LEIGHTRONIX and their term “event controller” became synonymous with reliable, affordable, and easy-to-use, unattended playback solutions. LEIGHTRONIX products quickly gained a solid reputation among a wide variety of users, including public, educational, and government access organizations as well as government/military, correctional, corporate and manufacturing, hospitality, private, and medical facilities. In 2009 LEIGHTRONIX shipped its 15,000th automation system, an incredible testimony to the company’s ability to provide products designed for the customers’ needs along with top-notch, after-the-sale support.

In the '90s, LEIGHTRONIX leveraged the power of digital video technology to create the first hybrid event control system that combined the best of digital video with signal routing and device control, allowing its users to move into the realm of digital without having to start from scratch. In 2008 LEIGHTRONIX introduced its fourth generation of sophisticated server solutions, the UltraNEXUS™, which packages digital recording, Internet video-on-demand streaming, video switching and device control into a single, low-cost unit. Sales of the UltraNEXUS, which was built on the solid foundation of the highly regarded NEXUS® video server family, pushed the company past the 5,000th digital playback channel mark in 2009.

Introduced with the UltraNEXUS, the LEIGHTRONIX Web media and streaming services have also quickly gained popularity with LEIGHTRONIX customers. In the first year the services were offered, over 100 of LEIGHTRONIX-powered Internet streaming video channels went online. PEG Central™, Schoolstream.TV™, and Worshipnet.TV™ users are enjoying the unique, streamlined workflow LEIGHTRONIX technology offers for creating, managing, and delivering the same video content via broadcast/cable and the Internet. These new product offerings, combined with a solid base of core products, paved the way for LEIGHTRONIX to achieve record product sales in 2009.

“I am so very thankful to our family of customers and to all the hardworking team members here at LEIGHTRONIX that serve them,” said David Leighton, president of LEIGHTRONIX. “For over 28 years we have interacted with our customers, suppliers, and resellers with one single question in mind: ‘how would we want to be treated if we were in their shoes?’ The milestones and record sales figures are a natural result of thinking of others first.”

About LEIGHTRONIX, INC.

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit www.leightronix.com.

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