

# PRESS RELEASE

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## LEIGHTRONIX Hosts PEG Central Streaming Portal for Video Professionals

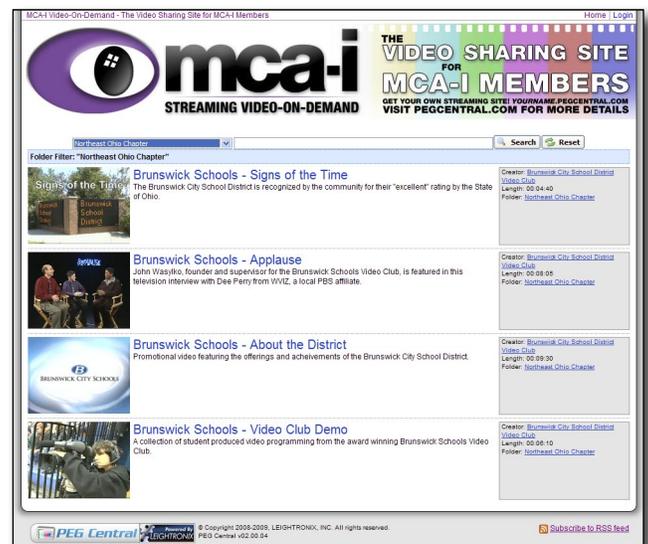
*Web Video Site Provides MCA-I Members with Common Location for Showcasing Work*

Holt, MI. — December 18, 2009 — LEIGHTRONIX announces the launch of a new exclusive Web media hosting and streaming video-on-demand site for the Media Communications Association-International (MCA-I).

The Web video portal, <http://mca-i.pegcentral.com>, provides a common Internet site for members to showcase their best-of-the-best video projects, representing their individual organizations and MCA-I chapters and sharing their talents and creativity with other MCA-I members, and the world.

Individual MCA-I members will be able to submit video programs and organize their work by arranging their videos within a custom folder, making it easy to quickly find videos from any one chapter. Producers submitting videos can assign descriptive program information to each video, aiding the search feature in finding specific works based on keywords or phrases.

PEG Central™ will offer the organization a reliable streaming solution by providing the necessary bandwidth needed to allow MCA-I to stream media to a world wide audience. MCA-I members and chapters will also benefit by avoiding the cost and network strain associated with self-hosting of video streaming media.



“I believe this is a valuable tool that makes MCA-I a stronger Association in the world of professional development and provides a measurable benefit to our growing membership base,” said International MCA-I President and Vice President of Kinetic, Gary Shifflet. “Partnering with LEIGHTRONIX to provide all our chapters a custom online gallery to post materials, gives our members a benefit that can help them reach out to potential clients they might not otherwise have access to.”

John Wasylo, Community Relations Director/Video Club Co-Advisor for the Brunswick City School District and MCA-I member said, “This is an ideal partnership. Leightronix’s site is easy to use, and of high quality. We have our own PEG Central account, and love it. I can’t wait to post content on the new MCA-I sharing site.”

### **About the MCA-I**

The Media Communications Association-International is a global community that provides professional development seminars and events, opportunities for networking, members-only benefits, forums for education,

- more -

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and information resources for media communication professionals. For more information, visit [www.mca-i.org](http://www.mca-i.org).

#### ***About LEIGHTRONIX, INC.***

With over 25 years experience in specialty video equipment design and manufacturing, LEIGHTRONIX is recognized as an industry leader in digital video, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit [www.leightronix.com](http://www.leightronix.com).

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