

PRESS RELEASE

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Integrated Live Streaming Solution Available from LEIGHTRONIX

Live Streaming Solution Joins Versatile Line-Up of Digital Video Technology from Long Time Industry Leader

Holt, MI — December 13, 2010 — LEIGHTRONIX announced today the introduction of a complete live streaming solution that pairs the PEGstream-SD™ streaming media encoder with the PEG Stream™ online live streaming service.

The LEIGHTRONIX live streaming solution was engineered with the user in mind, making it reliable, affordable and easy-to-use. The PEGstream-SD captures video/audio in real time, creating a single, high-quality live video stream that requires less than 500Kb/s of outbound bandwidth. The PEGstream-SD automatically directs the outbound stream to the PEG Stream live media delivery service, where world class servers replicate the stream, accommodating local and worldwide online viewers.

The PEG Stream service provides a users live streaming window that delivers H.264 streaming media through a flash media player. Each customer is provided with a unique, permanent Web link to their online video stream, which can be easily embedded into a Web site for added viewer convenience.

The new live streaming service has gained the attention of LEIGHTRONIX clients including the New York City Council. The New York City Council recently began streaming meetings live with the powerful live streaming solution, while also offering archived meetings online through PEG Central™ video-on-demand.

For Buffalo, MN, the low-cost PEG Stream service and PEGstream-SD encoder powers their government access channel serving a local population of 15,000. The addition of live streaming complements the channel's local cable playback and streaming video-on-demand service already powered by LEIGHTRONIX.

The PEGstream-SD and PEG Stream are available as a low cost, standalone live streaming solution, or may be combined with a LEIGHTRONIX PEG Central streaming video-on-demand solution. Users who combine live and video-on-demand solutions are eligible for substantial savings on their annual streaming subscriptions.

The PEGstream-SD is also designed for easy integration with LEIGHTRONIX NEXUS® series digital video servers. The encoder is capable of receiving commands on the fly to adjust stream bit rates, and also block and substitute video content that is not approved for Webcasting.

“The PEGstream-SD combined with PEG Stream, our world class live streaming service, is just one piece of LEIGHTRONIX’s versatile digital video communication solutions,” said David Leighton, president of LEIGHTRONIX. “We’re proud to provide customers with the most reliable, complete way to communicate to viewers through our streamlined technology that allows users to record, broadcast, and stream.”

About LEIGHTRONIX, INC.

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, live and video-on-demand streaming media, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit www.leightronix.com.

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