

PRESS RELEASE

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LEIGHTRONIX, INC to Feature LuxeVision ipMerge and IncodeX Vier in Booth 1812 at the SCTE Cable-Tec Expo in New Orleans, LA on Oct 14–16

Expo to be held at New Orleans Ernest N. Morial Convention Center in New Orleans, LA

Mason, MI — September 22, 2015 — LEIGHTRONIX, INC., a pioneer in video automation control and digital media communications technology, will be providing interactive demos of the LuxeVision ipMerge™ IPTV solution and the IncodeX Vier™ 1x4 encoder in booth 1812 from October 14 to 16 at this year's premier destination for telco and cable providers, the SCTE Cable-Tec Expo.

LEIGHTRONIX will be showcasing the LuxeVision ipMerge, the company's comprehensive IPTV solution starting at under \$20,000. Compatible with existing infrastructures, this fully scalable end-to-end IPTV system provides telco and cable companies with a low cost of entry that allows for later expansion. LuxeVision ipMerge combines a robust suite of digital video, audio, and control technologies to create a full-featured and high-quality interactive television experience. Highly customizable middleware can be catered to a specific audience, putting the operator in control of a tailored user experience. The system is designed to integrate with one or a combination of transport technologies including DSL/PON and Ethernet. LuxeVision ipMerge starts at 50 TV end points and can support up to 500 end points within a single system. For larger infrastructures, LuxeVision™ provides the same advanced system functionality, but can accommodate thousands of set-top-boxes.

Also featured will be the IncodeX Vier H.264 HD/SD broadcast/streaming encoder. The IncodeX Vier uses 1x4 (one input/four output types) technology to capture HD/SD digital video or composite video, and simultaneously delivers high quality video/audio to stream live, create a file optimized for on-demand streaming, provide a live Point-to-Point broadcast (when coupled with a high quality decoder), and creates broadcast quality video files to be delivered to any compatible LEIGHTRONIX broadcast video server. The IncodeX Vier is designed to work seamlessly with LEIGHTRONIX's new VieBit™ live and video-on-demand online streaming solution.

About LEIGHTRONIX, INC.

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, video servers, live and video-on-demand streaming media, and IPTV. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. The company's cutting-edge, quality equipment at affordable prices have made LEIGHTRONIX one of the most trusted names in the video communications industry for almost 35 years. For more information, visit www.leightronix.com.

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