

# PRESS RELEASE

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## Popular Broadcast Staples, IPTV Solutions, and Soon-to-Be Released Products on Display in Booth C8316 at the 2014 InfoComm Conference in Las Vegas, NV

*Interactive Demonstration Systems Will be Available in Booth C8316 at the Las Vegas Convention Center*

Holt, MI — June 13, 2014 — In its 33rd year of providing the video communications industry with the best in product performance, reliability, and support, LEIGHTRONIX, a pioneer in video communications technology, provides an impressive line-up of new product innovations in Booth C8316 at this year's InfoComm Conference at the Las Vegas Convention Center in Las Vegas, Nevada, June 18-20.

This year, in addition to displaying products that have already proven to be popular in the video communications industry such as the UltraNEXUS-SDI™ digital video server and the IncodeX One™ Point-to-Point solution, LEIGHTRONIX will also feature the LuxeVision ipMerge™ from its IPTV product line with new add-ons and features, as well as future products such as the UltraNEXUS-HD™ digital video server, and the IncodeX Vier™ encoder.

**Popular Broadcasting Staples**—LEIGHTRONIX has numerous products that have been prevalent in the broadcast industry and continue to garner a lot of praise and attention. Both the UltraNEXUS-SDI and the IncodeX One Point-to-Point solution will be prominently displayed in this year's booth. Attendees will have the opportunity to use the UltraNEXUS-SDI's newly updated WinLGX management software and receive a guided demonstration from a LEIGHTRONIX solutions specialist.

The IncodeX One will be performing a live Point-to-Point broadcast on the show floor. The IncodeX One will encode video from LEIGHTRONIX's E-HD2™ high definition (HD) video server to a video format optimized for Point-to-Point broadcasts, transfer the feed live to a high quality decoder over the booth's network, and display the video on a monitor within the booth.

**IPTV Products**—LuxeVision ipMerge, an IPTV solution for deployments with 50 to 500 endpoints, will be prominently displayed in this year's booth. Attendees can stop by to discuss the newest additions to the LuxeVision suite, the LuxeVision Video-on-Demand Server™ and the LuxeVision Multicast Server™ with a LEIGHTRONIX IPTV specialist. These two servers can act as add-ons to any LuxeVision ipMerge system or act independently in a LuxeVision system, giving increased storage and added multicast capabilities to either solution.

The booth will contain a fully interactive LuxeVision ipMerge demonstration area where attendees will be free to experience the system, just as a home viewer would. LEIGHTRONIX staff members will also demonstrate how to use the LuxeVision management interface, showcasing the ease of use and vast set of features available to IPTV providers, including its ready-to-go customizable middleware.

**Products Coming Soon**—This year the LEIGHTRONIX booth will display two upcoming releases. The UltraNEXUS-HD is the next addition to the NEXUS® series family of video servers and features HD video play out with multiple signal outputs, 16:9 to 4:3 squeeze back, up and down converting, and the same great features, automation, and functionality of its NEXUS series predecessors, including emergency messaging, digital video messaging, and integration with live and video-on-demand (VOD) streaming services from LEIGHTRONIX.

LEIGHTRONIX will also be showcasing the newly unveiled IncodeX Vier H.264 HD/SD broadcast/streaming encoder. The IncodeX Vier uses 1x4 (one input/four output types) technology to capture HD/SD-SDI digital or composite video, and simultaneously deliver high quality video/audio to stream live, create a file optimized for Internet on-demand streaming, provide a live Point-to-Point broadcast (when coupled with a high quality decoder), and create broadcast quality video to be delivered to any compatible LEIGHTRONIX broadcast video server.

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The IncodeX Vier is designed to work seamlessly with LEIGHTRONIX's new VieBit™ live and video-on-demand online streaming solutions. With the new VieBit streaming model, users can choose a package based on how much storage is necessary, how many viewers will be accessing the content, and whether there is a need for live streaming, VOD streaming, or both. By allowing users to select a customized package, many users will save money by utilizing a package that is more accommodating to their specific needs. For current LEIGHTRONIX customers, VieBit was also developed to be compatible with existing LEIGHTRONIX streaming encoders such as the UltraNEXUS™, UltraNEXUS-SDI, IncodeX One, PEGstream-SD2™, and PEGvault-SD™.

#### ***About LEIGHTRONIX, INC.***

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, live and video-on-demand streaming media, IPTV, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. The company's cutting-edge, quality equipment at affordable prices have made LEIGHTRONIX one of the most trusted names in the video communications industry for over 30 years. For more information, visit [www.leightronix.com](http://www.leightronix.com).

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