

# PRESS RELEASE

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## Michigan's Capital Area Gains New Regional Public Access Television Channel, CAMTV

*Local Channel Revived and Enhanced with Innovative LEIGHTRONIX Broadcast and Streaming Technology*

Holt, MI. — July 06, 2010 — The Meridian Charter Township cable division, in cooperation with non-profit organizations, businesses and municipalities from across the greater Lansing region, and broadcast and streaming products in support from LEIGHTRONIX, has recently launched Capital Area Media Television (CAMTV), a regional public access channel on local cable Channel 30.

### ***A New Start***

Public access in the greater Lansing region had existed for decades until a turn of events which started with the Michigan Uniform Franchise Agreement, Public Act 480 (December 2007). The act states that video (including cable television) service providers no longer have to house public access studios or manage program playback on public access channels. This left local Channel 30 available but with no funding or a facility to operate out of.

Recently Meridian Township's cable access group, HOMTV, saw the opportunity to take control of the local Channel 30, by utilizing a Centers for Regional Excellence program grant that would provide \$25,000 worth of funding toward the channel. Among other things, the money paid for the technical capability needed to play back programming on local Channel 30, from the HOMTV studio, housed at the Meridian Township government offices.

### ***New Technology***

With help from LEIGHTRONIX, a pioneer and industry leader in PEG Access technologies, CAMTV started airing programming on June 23, 2010. Playback on the channel is centered around the LEIGHTRONIX UltraNEXUS™ video server, delivering automated playback of digital content to the community through the local cable system. CAMTV will also be offering residents the convenience of streaming video-on-demand through a personalized streaming site, CAMTV.pegcentral.com, hosted at PEG Central™ by LEIGHTRONIX.

"The UltraNEXUS saves us a tremendous amount of time," Lynn Meikle, who is in charge of playback operations at CAMTV said. "It automates everything from ingesting to publishing our program guide on the Internet. The UltraNEXUS is a great asset to have at any PEG access channel because of its low cost."

### ***About LEIGHTRONIX, INC.***

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit [www.leightronix.com](http://www.leightronix.com).

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