

PRESS RELEASE

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LEIGHTRONIX Leverages Bill Gallagher as Head of IPTV Business Development

Sales executive of IPTV systems brings 30 years of broadband and telecommunications experience

Holt, MI. — July 9, 2012 — LEIGHTRONIX introduces its newest addition, Bill Gallagher, who will be heading up the company's Internet Protocol Television (IPTV) business development. Gallagher has 30 years of experience in the broadband and telecommunications industry, working as a global supplier of IPTV systems with GoBackTV® and Aurora Networks prior to partnering with LEIGHTRONIX.

LEIGHTRONIX, the leader in digital video equipment design and manufacturing, and Aurora Networks, the leading optical transport solutions provider for cable operators, have executed a unique agreement under which LEIGHTRONIX will integrate the "GoBackTV by Aurora" line of digital products under the LEIGHTRONIX LuxeVision trade name. GoBackTV by Aurora is a suite of headend/central office equipment designed to support digital stream-based broadcast, multicast, and unicast interactive television services.

Gallagher will oversee the development of LuxeVision™ at LEIGHTRONIX, the company's IPTV solution. LuxeVision provides a robust suite of digital video, audio, and control technologies combined to create a full featured and high-quality interactive television experience. Expanding on standard Internet protocol based systems widely known as IPTV, LuxeVision integrates encoding, scheduled playback, transcoding, delivery, and decoding functions. LuxeVision delivers live television, time-shifting, and video-on-demand (VOD) services using standardized processes over multiple transport technologies used by operators and service providers.

Gallagher earned a BA from the University of New Mexico and prior to working with LEIGHTRONIX, developed an impressive résumé in the broadband and telecommunications industry. Gallagher was Vice President of worldwide sales at SkyPlot Networks and Vice President of worldwide sales at Com21. He also held executive level sales positions at MCI and SPCommunications, which later became Sprint.

"We are extremely pleased to have Bill Gallagher join our team," said David Leighton, president and CEO at LEIGHTRONIX. "He brings an incredible portfolio of technical knowledge in several arenas relating to digital media delivery. We look forward to leveraging Bill's extensive experience within the broadband and telecommunications industry with our new LuxeVision line of IPTV products and services."

About LEIGHTRONIX, INC.

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, live and video-on-demand streaming media, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. The company's cutting-edge, quality equipment at affordable prices have made LEIGHTRONIX one of the most trusted names in the video communications industry for over 30 years. For more information, visit www.leightronix.com.

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