

PRESS RELEASE

Contact: Jeff Possanza
jpossanza@leightronix.com
(800) 243-5589
www.leightronix.com

LEIGHTRONIX Honored by the Alliance for Community Media

The Industry Leader in Technology for PEG Access Was Recognized for Achievements and Contributions to the Advancement of Local Cable Television at Regional Conference

Holt, MI — May 24, 2011 — LEIGHTRONIX was recently honored at the Alliance for Community Media's (ACM) Central States Regional Spring Conference on May 6th in Columbus, Ohio. LEIGHTRONIX National Key Accounts Manager Rick Todd was on site to receive the award from the ACM in a presentation given by Jan Howard, a member of the group's board of directors. Howard recognized LEIGHTRONIX during the keynote luncheon for its 30 year anniversary, decades of support and contribution to the PEG access community, and direct support to the ACM.

Throughout its 30 year history, LEIGHTRONIX participated in events at the national, regional, and state levels providing hundreds of thousands of dollars in support of the ACM's efforts to preserve the local voice within communities through public, educational, and government access centers across the nation. Outside of monetary support, LEIGHTRONIX has provided automation solutions to the PEG access community dating back to 1986, when the company met the cable television community's need for an easy-to-use, versatile, and affordable playback automation system for local origination programming with its TCD (Time Coincidence Detector) series of event controllers.

LEIGHTRONIX was provided with both a cake and an honorary trophy thanking the company for "allowing PEG access to go where no technology has gone before." LEIGHTRONIX products have been used throughout the region for decades and many access centers are now using the second, third, and fourth generation of the company's products. Outlasting many competitors over the decades, LEIGHTRONIX is among the elite few who have demonstrated a unique ability to not only produce a line of products for the PEG market but to thrive, adapting and embracing advancements in technology.

About the Alliance for Community Media

The Alliance for Community Media is a non profit organization dedicated to the preservation of a local voice through local digital media. For more information, visit www.allianceccm.org.

About LEIGHTRONIX, INC.

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, live and video-on-demand streaming media, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5 year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit www.leightronix.com.

###

