

# PRESS RELEASE

Contact: Jeff Possanza  
jpossanza@leightronix.com  
(800) 243-5589  
www.leightronix.com

## **LEIGHTRONIX Showcases the Smart Workflow at ACM International 2010**

### *UltraNEXUS Key Component to All-Digital Workflow Targeted for PEG Access Television*

Holt, MI. — June 25, 2010 — LEIGHTRONIX announced today plans for the unveiling of a new all-digital, smart workflow during this years Alliance for Community Media International Conference & Exposition in Pittsburgh, July 7th through the 9th, 2010. The smart workflow is based on the popular LEIGHTRONIX UltraNEXUS™ video server, and aimed at revolutionizing the way that public, education, and government access stations are able to capture, manage, and deliver video programming.

Throughout the show attendees will be able to learn how they can leverage the power of the LEIGHTRONIX UltraNEXUS, PEGvault-SD™ and PEG Central™, the popular streaming video-on-demand site, and experience the seamless integration of broadcast and Web based media. Attendees may also partake in a special LEIGHTRONIX presentation/demonstration during the show's Tech Vender Showcase on Thursday, July 8th at 9:00 a.m. on the show's main floor for all attendees.

#### ***New Products/Product Updates***

Two new features for the UltraNEXUS will also be on display during the show. The new Advanced Slide Editor within the UltraNEXUS, which allows users to create slides in an instant, using one of many preloaded templates provided free to end users in the professional graphics application. Users can also create original slides utilizing Web camera capabilities, preloaded graphics, text art, and much more. The New Advanced Slide Editor is part of the WebNEXUS™ Web interface, allowing system access from anywhere to submit, create, and manage slides, or generate emergency messages.

The second feature is zoned messaging available on Virtual Channel One, which allows viewers to simultaneously view programming through a video squeeze back window along with dynamic information that includes up-to-date local weather, news, sports, metro traffic, financial, and dailies.

“We have been a proud supporter of the Alliance for Community Media for 20 years, providing over \$100,000 in sponsorships to the ACM International, as well as regional chapters,” said David Leighton, President and founder of LEIGHTRONIX, INC. “Having provided over two decades of highly sought after products and services to the ACM, we look forward to serving the needs and interests of this group in the future through the innovation of streamlined video technology.”

#### ***About LEIGHTRONIX, INC.***

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX one of the most trusted names in the industry. For more information, visit [www.leightronix.com](http://www.leightronix.com).

###

# LEIGHTRONIX