

Paul Dingeman turned to the LEIGHTRONIX NEXUS for a reliable, time saving digital video server solution

Merging cable channels, St. Clair Community Cable and Marine City Community Cable, left Dingeman in charge of both. After upgrading to the NEXUS he was easily able to manage scheduling programs for broadcast.

When it was time to renew the St. Clair cable channel franchise agreement that had never been used since its establishment in the early 1980s, it was Paul Dingeman who stepped up to make sure the new agreement, made in 1994, was put to good use to serve the community.

With only the help of volunteers, Dingeman took over all responsibility for the local cable channel. For the past 13 years he's acted as the television operations producer, director, talent, technical and public relations director, and chief negotiator for the franchise agreement with the cable operator.

After ten years of operating the St. Clair community cable channel, this channel merged with the Marine City Cable Channel. During the merge, which happened due to school district programming that was overlapping programming on both channels, Dingeman assumed all responsibilities for both, leading him to a need for a time efficient digital playback system. One that was also easy-to-use and affordable.

Having used LEIGHTRONIX products since the start of his time at St. Clair Cable Channel 6, Dingeman knew of the reliability and ease of use of LEIGHTRONIX products before looking for a time saving server. It was his past experience and confidence in their products



Paul Dingeman, of the St. Clair and Marine City community television channels, uses the NEXUS to broadcast programming. The digital video server is both affordable and easy to use.

that turned him towards their digital server solutions.

"It's been a pleasurable experience to work with LEIGHTRONIX over the years," he said.

Turning to LEIGHTRONIX for

"This is a product you can rely on."

**- Paul Dingeman
Television Operations Producer**

a solution, Dingeman purchased a NEXUS server, which provided him with a system containing all

digital video server technology using playback automation.

The NEXUS allowed Dingeman to have control over both St. Clair's and Marine City's cable channels off of one easily accessible digital file scheduling interface. This allowed him to manage both the unique and shared content on both channels without having to do any extra work to get them broadcasted.

"The NEXUS impressed us," he said. "It gave us much more capability to transition from video to the MPEG world."



Having two community channels to maintain that sometimes share the same programming, Dingeman utilizes the easily accessible digital file scheduling interface that the NEXUS provides.

When looking to upgrade Dingeman also wanted a server that would allow him to have a smooth transition. The all-in-one capabilities of the NEXUS video server/controller impressed him because it allowed him to upgrade his system without bringing his station operations to a halt.

Dingeman was able to maintain playback from the back of DVCAM videotapes machines controlled by his earlier system while also giving him the option to digitize his videotapes for playback on the NEXUS internal MPEG players. He was able to complete the transition to the NEXUS control and management player without investing a lot of time in factory support.

Another deciding factor for

Dingeman was the dynamic on screen program guide. The NEXUS program guide feature pulls information from the NEXUS broadcast schedule and overlays the program titles and times on a background slide template.

Dingeman is then able to control the NEXUS from his office desktop. The products remote capabilities provide access through the Internet for schedule status, emergency messaging, and slide management.

"I would highly recommend [the NEXUS] to any user in the community television situation... This is a product you can rely on," Dingeman said.

Visit leightronix.com/customers for more success stories.

About Paul Dingeman

Following a 13 year career in radio, Dingeman became involved with cable television in the early 1980's. Dingeman used his expertise to help establish St. Clair's first cable television franchise and continues to serve as a founding member and Chairman of the City of St. Clair Cable Commission.

In 1994, Dingeman signed on as the Executive Producer and on-air talent for St. Clair's municipal television station. Since that time, Dingeman has managed all programming, scheduling, and production for the Channel 6 Community Television operation with the aid of LEIGHTRONIX products.

About Cable Channel 6

The Cable 6 television studio is located in St. Clair, Michigan, approximately 50 miles northeast of Detroit. For more information, visit the Cable 6 Web site at www.cable6.org.

Community Programming

A merger consolidated the cable channel of St. Clair and the cable channel of Marine City. Under the merger, each city channel still carries unique programming such as coverage of its local government activities in addition to programming shared by both cities.

St. Clair Channel 6 airs programming shot and produced at the St. Clair Studio, such as *Focus with Paul Dingeman*, a weekly program hosted by Paul that covers local news and events.

Programming shared by both channels includes high school sports, and area school district events. This includes a show providing highlights and coverage of sporting events in the local East China School District.