



# LABvault-SD

Advancing Consumer Research through Digital Video



**SPECIALIZED** Solutions for  
Advancing Digital Video

# LEIGHTRONIX

# Advanced Digital Video Documentation

Observing a focus group is one of the best ways to collect information from consumers on a potential product or service. For researchers it's often hard to keep an accurate account of reactions towards a conceptual product. With the LABvault-SD digital video encoder, researchers can easily create a digital recording of every focus session for a complete and accurate account of both consumers' reactions and suggestions on how a product or service could be improved.

With the LABvault-SD, creating a digital copy of a group of consumers' insights is easy to both initiate and review, and while leading discussion, a moderator can be confident that every last detail is being secured through advanced digital media technology. Researchers can then review focus group sessions locally through a desktop, through portable media such as DVDs or memory sticks, and even online through LABvault.TV, the Web hosting and streaming video-on-demand solution.

# Features and Functionality

- **Flexible Control** — With Internet-based, touch screen and other external control options, creating a digital video record of any procedure has never been easier.
- **Reliable Video Capture** — Hassle free hardware makes video capture foolproof, ensuring you always get a complete and fail-safe recording. Media can be captured up to a full 24 hours at a time.
- **Ample Accessibility** — Reviewing of media can be done immediately on a local monitor, remotely using DVD's and flash drives, on an internal network, or with Internet-based streaming video-on-demand, hosted by LABvault.TV™.
- **Innovation** — The LABvault-SD offers advanced digital video, networking, and display technologies made to empower research professionals.

# Capture • Review • Share • Archive



Immediate Review



Video/Audio



Multiple Control Options



DVD Burner



Memory Stick

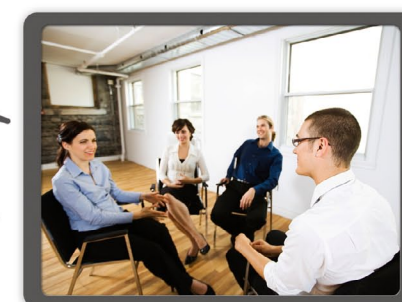


Internet



LABvault.TV  
Internet Streaming VOD  
(optional subscription service)

File Transfer



Desktop Viewing



# About LEIGHTRONIX

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, streaming video-on-demand, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support.

Exceptional product reliability, a standard 5-year warranty, and cost-free technical support have made LEIGHTRONIX a leading innovator of specialized video solutions.

